Privacy Policy

General information and statutory Information

Responsible body

Responsible for data processing on this website is: BONN Elektronik GmbH Gerald Puchbauer Ohmstr. 11, 83607 Holzkirchen

The responsible body, together with the responsible for data protection, decides on the purposes and means of processing personal data (e.g. names, contact details, etc.).

Withdraw the permission for data processing

Your explicit consent is necessary for our data processing. It is possible for you to revoke your consent at any time by simply sending an informal message by e-mail. The legality of the data processing carried out before the revocation remains unaffected by the revocation.

Right to complain to the relevant supervisory authority

As the person affected, in the event of a breach of data protection law, you have a right of appeal to the relevant supervisory authority. The relevant supervisory authority for data protection issues is the Data Protection Officer for Bavaria.

Right to data portability

You have the right to have data that we automatically process based on your consent or in fulfillment of a contract, transferred to you or to third parties. Those will be provided in electronic file format. A direct transfer of data to another person in charge can only be done if technically feasible.

Right to information, correction, blocking, deletion

You have the right at any time within the scope of the applicable legal provisions to provide free of charge information about your stored personal data, source of the data, their recipients and the purpose of data processing and, if necessary, a right to correct, block or delete this data.

In this regard and to further questions on the subject of personal data, you can always contact us via the contact options listed in the <u>Imprint</u>.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content that you send to us as a site operator, our website uses an SSL or TLS encryption. Thus, third parties cannot read data that you submit via this website. You will recognize an encrypted connection at the "https: //" address bar of your browser and at the lock icon in the browser bar.

Contact for data privacy

Responsible contact for data privacy: privacy@bonn-elektronik.com

Server log files

In log files, the provider of the website automatically collects and stores information that your browser transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referer URL

- Host name of the accessing computer
- Time of the server request
- IP address

There is no merge of this data with other data sources. The basis for data processing is Art. 6 para. 1 lit. b DSGVO, which allows the processing of data to fulfill a contract or pre-contractual measures.

Data for newsletter registration

To send our newsletter, we need an e-mail address from you. Supplementary data are not collected or are optional. These data are used exclusively for distribution of the newsletter.

The data provided in the newsletter registration are processed exclusively based on your consent (Art. 6 para. 1 item a DSGVO). A revocation is possible at any time.

All subscription data will be deleted in the event of cancellation. If these data have been sent to us for other purposes and/or elsewhere, they will remain with us.

Cookies

Our website uses cookies. These are small text files stored by your web browser on your device. Cookies help make our offer more user-friendly, effective and secure.

Some cookies are "session cookies." Such cookies are automatically deleted after the end of your browser session. On the other hand, other cookies remain on your device until you delete them yourself. Such cookies help us to recognize you when you return to our website.

With a modern web browser, you can monitor, restrict or prevent the setting of cookies. Many web browsers allow configuring an automatic deletion of cookies when the program is closed. The deactivation of cookies may result in limited functionality of our website.

Google Analytics

Our website uses functions of Google Analytics service. Web analytics service provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA.

Google Analytics uses "cookies." These are small text files stored by your web browser on your device and allows to analyze your website usage. Information generated by cookies about the use of our website is transmitted to a Google server and stored there. Server location is usually the US.

Google Analytics cookies are set on basis of Art. 6 para. 1 item f DSGVO. As the operator of this website, we have a legitimate interest in analyzing user behavior in order to optimize our information offer.

IP anonymization

We use Google Analytics in conjunction with the IP anonymization feature. This ensures that Google shortens your IP address within member states of the European Union or other parties of the Agreement of the European Economic Region, prior to transmission to the United States. There may be exceptions where Google transmits the full IP address and only truncates it a server in the United States. Google will use this information on our behalf to evaluate your use of the website, to report on website activity, and to provide us with other services related to website activity and internet usage. There is no merger of the transmitted IP address to Google Analytics with other Google data.

Browser plug-in

The setting of cookies through your web browser is adjustable. However, some features of our website may be restricted. Likewise, you can prevent the collection of data relating to your website use, including your IP address and subsequent processing by Google. This is possible by downloading and installing the browser plug-in accessible via the following link: <u>https://tools.google.com/dlpage/gaoptout?hl=en</u>.

For details on how to handle user data on Google Analytics, please refer to the Google Privacy Policy: <u>https://support.google.com/analytics/answer/6004245?hl=en</u>